

May. 29th, 2018

OLIVE OIL KANSAI 2019

Date: May.14th-16th, 2019

Venue: INTEX OSAKA (Osaka, JAPAN)

Organizer: Osaka International Business Promotion Center



International Exhibition for Olive Oil Business in Japan will be held in May 2019.

- The third edition “OLIVE OIL KANSAI 2019” will be newly scheduled from Autumn to Spring with new formats.
- The concept will be renewed and more attractive to focus more on business.

Osaka, Japan-- The Japanese olive oil business showcase, [OLIVE OIL KANSAI 2019](#) organized by Osaka International Business Promotion Center will be staged again from May.14th Tuesday to 16th Thursday, 2019 at the largest exhibition venue in the west Japan, [INTEX OSAKA](#).

The exhibits profile will be Japanese and imported olive oils, olive (olive oil) made foods, consumer products made by olive materials, manufacturing technology of olive oil, machinery for extraction, and agricultural materials & ICT technology.

It will be a good opportunity to go into the Japanese olive oil market and industry, offering this one stop exhibition to exchange the latest industry trend , technological knowledge with the international experts and business with the professional visitors.

The results of the last exhibition, [OLIVE OIL KANSAI 2017](#) are as follows.

- Exhibitors : 50 companies from all over the world
- Visitors : 36,362 visitors (with the concurrent food exhibitions)
- More than 200 business talks were conducted actively.
- Practical seminars by the industry experts from Japan and abroad.
- Presentation by exhibitors.

A variety of special programs and practical seminars presented by the industry experts or B to B business matching program will be delivered again at this third edition [“OLIVE OIL KANSAI 2019”](#).

We will be happy to inform you that the show date will be rescheduled into Spring time since it was difficult for many of potentials to participate OLIVE OIL KANSAI in October time because of the busy harvesting season. Therefore, we expect more participants in the next edition.

The quantity of imported olive oil in Japan (2016) have been increasing in the last 10 years and the market has been reached more than 36 billion yen. This is the second largest market after canola oil of 130 billion edible oil market in Japan. This indicates how olive oil has become the necessary part of Japanese households.

Since Japan is the 4th largest importing country of olive oil in the world, many industry professionals from all over the world are paying more attention to Japanese market. In fact, more than half of exhibitors in the past exhibitions came from overseas and it might help the development of olive oil industry in Japan.

The trade showcase specialized in Restaurant & Food service industry, "[Kansai Gaishoku Business Week 2019](#)" (Organizer: Executive Committee of Gaishoku Business Week) and "Wine Collection Kansai 2019" (Organizer: Osaka International Business Promotion Center) will be newly held with OLIVE OIL KANSAI 2019. We expect that these food related concurrent shows also will be made in synergy effects to internationalize and contribute to increasing the number of visitors.

OLIVE OIL KANSAI was inaugurated in October, 2016 to provide the exhibitors a direct access to the olive oil market in Japan and the high qualitative olive oils made by technological innovation were highlighted. Further it was practically opened as all in one place for innovation, the latest trends and technical knowledge exchange to attract the industry experts all over the world. Thus OLIVE OIL KANSAI is acted as the one stop international trade fair covering the whole olive oil business to stimulate both Japanese consumer market and professional visitors. OLIVE OIL KANSAI as a service provider will be paid more attention further to create the technological and qualitative product excellence.

* About INTEX OSAKA

INTEX OSAKA was established in the year, 1985 to further develop and internationalize the regional economy in both Osaka and the broader unions of the other local governments, Kansai. This year, 2018 has been the memorable 33 years after being established



[INTEX OSAKA](#), the largest in the West Japan and the 3rd largest exhibition venue in Japan provides the following facilities;
72,978 square meters on total exhibit space
10 exhibition halls
International conference hall
Many meeting and function rooms

Since opening, there have been more than 3,500 events, exhibitions and conventions held, and about 110 million visitors came to visit the venue. In the next year 2019, G20 Summit will be held for the first time in Japan at [INTEX OSAKA](#).

- * We warmly and kindly ask you to write an article on this press release. We appreciate you in advance if you send us the copy to us by post or mail attached.
- * Requested an interview can be welcomed in English and Japanese. Please contact our person in charge at the secretariat.

【Contact】

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